"Stand Out as a Thought Leader is an authentic and relevant message designed to help you stand out from the crowd." "This is the most accessible and compressed work on how you can stand out as a thought leader." "If you're looking to find your voice, this book is the road map that can help you get there." "Written by true thought leaders who walk their talk. A must read if you're ready to take immediate action." "Stand Out as a Thought Leader is a blueprint for the modern leader."

## WINNIE HART WITH LORRIE LEE

## Stand Out as a Thought Leader and be the leader you are meant to be.



Do you have a story to share but are unsure how to get others to listen? Are you passionate about making a difference? Do you believe you have a unique purpose in life? Do you feel like the clock is ticking on an important opportunity? Do you want to know what makes you truly distinct so you stand out? Having a superior product or service is not enough to distinguish your personal brand. What's needed is a consistent and genuine message that communicates what makes you as a leader and your company different. We believe that when you know how you stand out – as a person, as an entrepreneur and as **THE** thought leader in your industry you build the alignment you need to achieve anything and you are unstoppable. **Start standing out today!**  Learn more; download the first chapter: **StandOutasaThoughtLeader.com** Get the Book:

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> WINNIE HART WITH LORRIE LEE TOOLS TO MASTER THE 8 FUNDAMENTALS OF STANDING OUT AS A THOUGHT LEADER



## **STAND OUT is designed to help you:**

- Build a platform to share your story
- Know what makes you truly distinct
- Share how you make a difference in the world
- Master how to stand out as a thought leader and be remembered