

// WINNIE HART BIO

Winnie Hart is the Founder of TwinEngine, a brand growth agency fueled by purpose and bestselling author of Stand Out as a Thought Leader.

In Winnie's unique experience in being an identical twin, she has revolutionized the way leaders think about building brands in today's overcrowded world, where everything looks the same, to become the thing that matters most: Standing out by being more of what make you – you.

Winnie serves on several boards and is Global Board Advisor for Entrepreneurs Organization (EO), a network of 14,000+ like-minded leaders across 61 countries focused on moving the world forward by unlocking the full potential of entrepreneurs.

Winnie's keynote speeches and workshops are designed to fulfill her purpose to impact 1 million leaders to discover what truly makes them distinct, to know what they stand for and the difference they make in the world so they stand out and become the thought leaders they are meant to be.

// WINNIE HART INTRO

Winnie Hart, thought leader, author and keynote speaker, will lead us through a workshop to discover how we stand out and how we will support each other. Winnie is the founder of TwinEngine, a brand growth agency fueled by purpose. She is a global leader in EO – currently serving as global board advisor, with a focus on leadership communications and brand – she lead the rebrand of EO. Her book Stand Out as a Thought Leader is a best-seller in US Canada and the UK – and most importantly – she's a friend ([add personal message here](#))